

MINUTES

BLINN COLLEGE BRYAN ADVISORY COMMITTEE

STUDENT CENTER BUILDING F- ROOM 120

Wednesday September 27, 2022

Attendees: Dr. John Nichols, Mr. Joey Dunn, Mr. Larry Hodges, Mr. Ron Schmidt, Ms. Tedi Ellison, Mr. Richard Cervantes, Dr. Max Hibbs, Ms. Elaine Abshire, Dr. Becky McBride, Dr. Mary Hensley, Dr. Joyce Langenegger, Dr. Marcelo Bussiki, Ms. Carol Coon, Mr. Mike Martindale, Mr. Chris Marrs, Mr. Jay Anderson, Ms. Melissa Alvarez, Dr. Jimmy Byrd, Mr. Kenny Lawson

Call to order at 12:00 p.m. by Dr. John Nichols

- Minutes from November 4th, 2021, deferred until March 29th
- Bryan Advisory Committee Officer Elections
 - Ms. Tedi Ellison renominated Dr. John Nichols for Chair
 - Mr. Kenny Lawson for Vice-Chair
 - Mr. Joey Dunn for Secretary
 - Mr. Joey Dunn second the motion
 - Motion was passed unanimously

Updates and Discussion

- Dr. Becky McBride reported on the following Enrollment Update:
 - Preliminary numbers – There has been an 7.7 % increase from last fall on the Bryan Campus
 - An overall 2.52% increase district wide
 - Two surveys were sent out on a national pole
 1. GradGuard and College Plus Survey -
 - 47% of two-year students considered withdrawing
 - 53% of two-year students value their education
 2. Public Agenda and USA Today survey –
 - 49% believe the economic benefits of a college degree
 - 61% believe public higher education should be paid for by govt.
 - State Trends-
 - 2019-2021 community colleges experienced 12% decline in enrollment
 - Enrollment statewide is 4.58% less since 2019
 - 1.10% increase in public university enrollment
- Ms. Elaine Abshire – reported on the following:
 - Recruiters in the ISDs
 - (TACRAO) Recruiters at Texas Association of Registrars and Admissions Officers Fall Recruiting events

- College Connection during the fall
- Mail out sent to home
- Preview Days – Campus tours
- CRM
- Virtual meetings and call campaigns during the spring and summer

Blinn Events

- Dr. Marcelo Bussiki reported on the following:
 - Currently oversees 6 structure divisions
 - Bryan Campus has 44 programs offered
 - 17 academic partnerships with other universities
 - 25 co-enrollment programs at Rellis campus
 - Bryan campus – Library Extension and New Fine Arts Building
- Dr. Joyce Langenegger reported on the following programs:
 - Future Works Academy
 - Navigator- A mentoring program matching faculty/staff with students
 - On-line training
 - Digital transformation
- Mr. Jay Anderson reported on the following workforce programs:
 - Discussed pathways and structure students can choose from several programs
 - Apprenticeships- Credit free hands-on experience, and able to go straight into the workforce
 - Health Profession programs – Certificate and AAS degrees
 - Blinn district has 37 AAS degrees
 - Adult Education & Literacy –
 - 372 enrolled
 - TWC Scholar of the year award
 - On track to exceed all 1st Qtr. Metrics

Information requested regarding students transitioning from high school into workforce programs was submitted to the Institutional Research and Effectiveness. Mr. Jay Anderson will have that information to report at the next meeting.

- Dr. Max Hibbs reported on the following Esports:
 - Gaming- Teams competing together on-line
 - Competing with students from other universities not just community colleges
 - Blinn district has three arenas – Brenham, Bryan, & Rellis
- Dr. John Nichols- The development of hospitality at Blinn and A&M will be discussed at next meeting due to time

Announcements

- Dr. Jimmy Byrd – Scheduled the next advisory meeting for March 29,2023 at 12, noon at the Bryan campus

Meeting adjourned at 1:44p.m.

