



Brenham Campus Advisory Committee Meeting

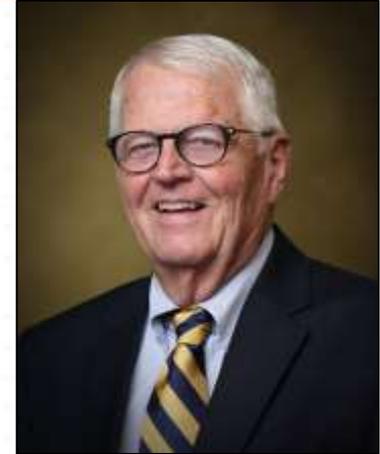
Thursday, September 13, 2018

Mary Hensley, Ed.D., Chancellor of the Blinn College District,
and Blinn College District Board of Trustees



Blinn College District Organizational Structure

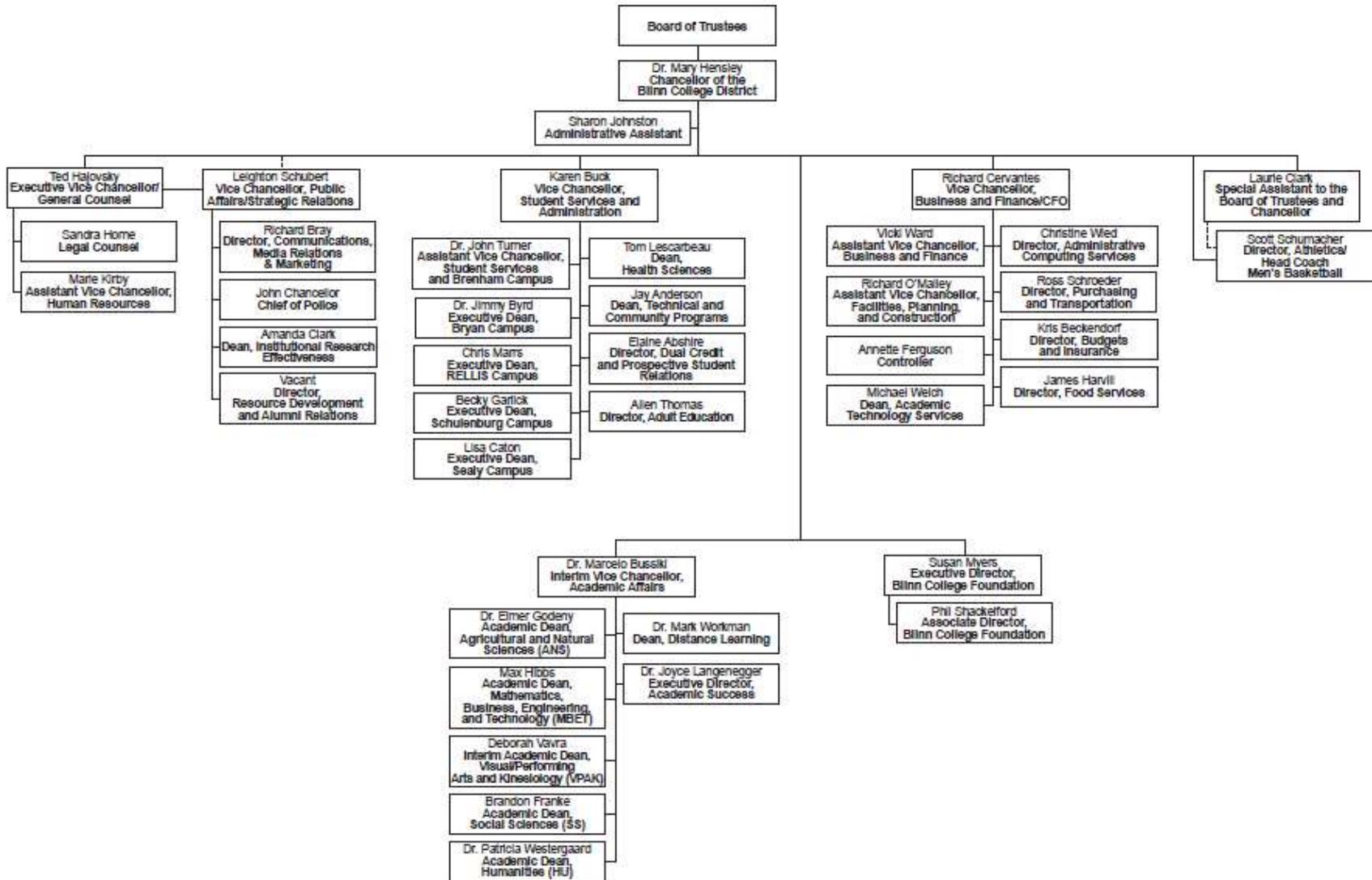
Board of Trustees



Executive Council



Organizational Structure





Review of Texas Community College District Service Areas

Texas Service Areas

Community College District Service Areas

As Amended by the 84th Legislature, Regular Session, 2015



Community College Districts*

- 162 - Alamo Colleges
- 163 - Alvin Community College
- 164 - Amarillo College
- 165 - Angelina College
- 166 - Austin Community College District
- 167 - Coastal Bend College
- 168 - Blinn College
- 169 - Frank Phillips College
- 170 - Brazosport College
- 171 - Central Texas College
- 172 - Cisco College
- 173 - Clarendon College
- 174 - College of the Mainland
- 175 - Collin College
- 176 - Dallas County Community College District
- 177 - Del Mar College
- 178 - El Paso Community College
- 179 - Galveston College
- 180 - Grayson College
- 181 - Hill College
- 182 - Houston Community College
- 183 - Howard College
- 184 - Kilgore College
- 185 - Laredo Community College
- 186 - Lee College
- 187 - McLennan Community College
- 188 - Midland College
- 189 - Navarro College
- 190 - North Central Texas College
- 191 - Lone Star College System
- 192 - Northeast Texas Community College
- 193 - Odessa College
- 194 - Panola College
- 195 - Paris Junior College
- 196 - Ranger College
- 197 - San Jacinto College
- 198 - South Plains College
- 199 - South Texas College
- 200 - Southwest Texas Junior College
- 201 - Tarrant County College
- 202 - Temple College
- 203 - Texarkana College
- 204 - Texas Southmost College
- 205 - Trinity Valley Community College
- 206 - Tyler Junior College
- 207 - Vernon College
- 208 - Victoria College
- 209 - Weatherford College
- 210 - Western Texas College
- 211 - Wharton County Junior College

*Number corresponds with the district's section in the Texas Education Code.

HB385 02/10/18



Boundaries other than for legislative, congressional, or State Board of Education districts are for informational purposes only and may be approximate.

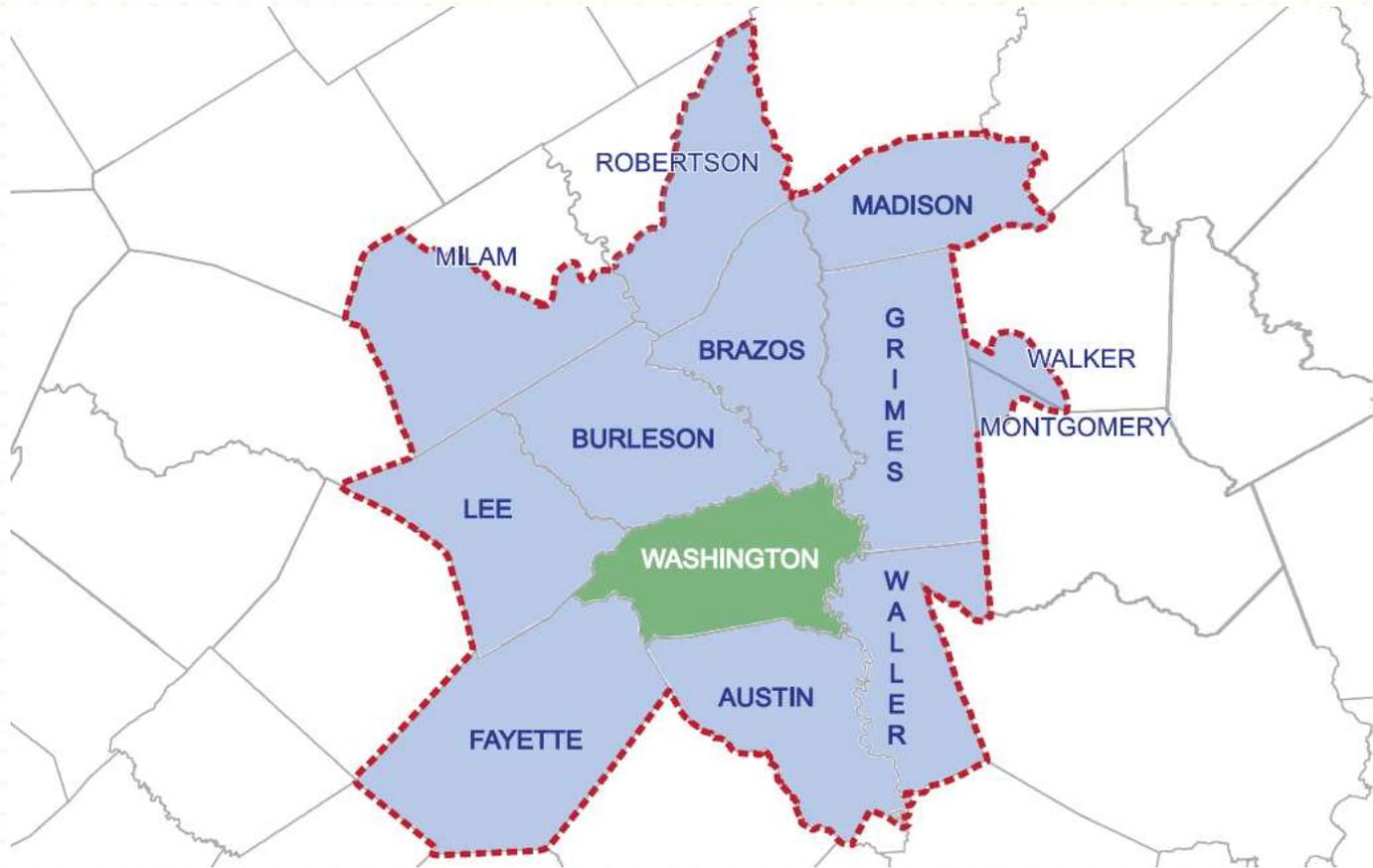
Sources: Texas Education Code, County Appraisal Districts, Municipalities



Service Area and Taxing District

Blinn Service Area/Taxing District

Service Area
Taxing District

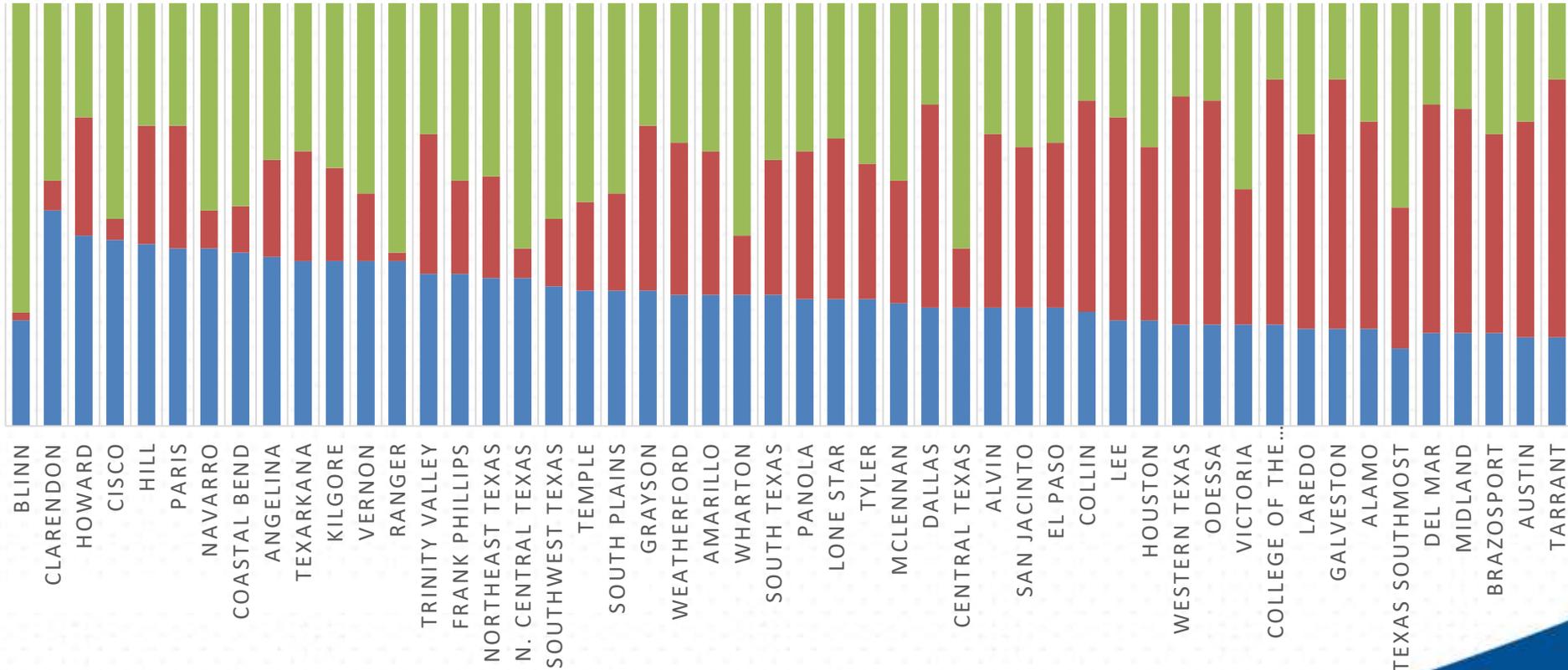




Revenue Sources

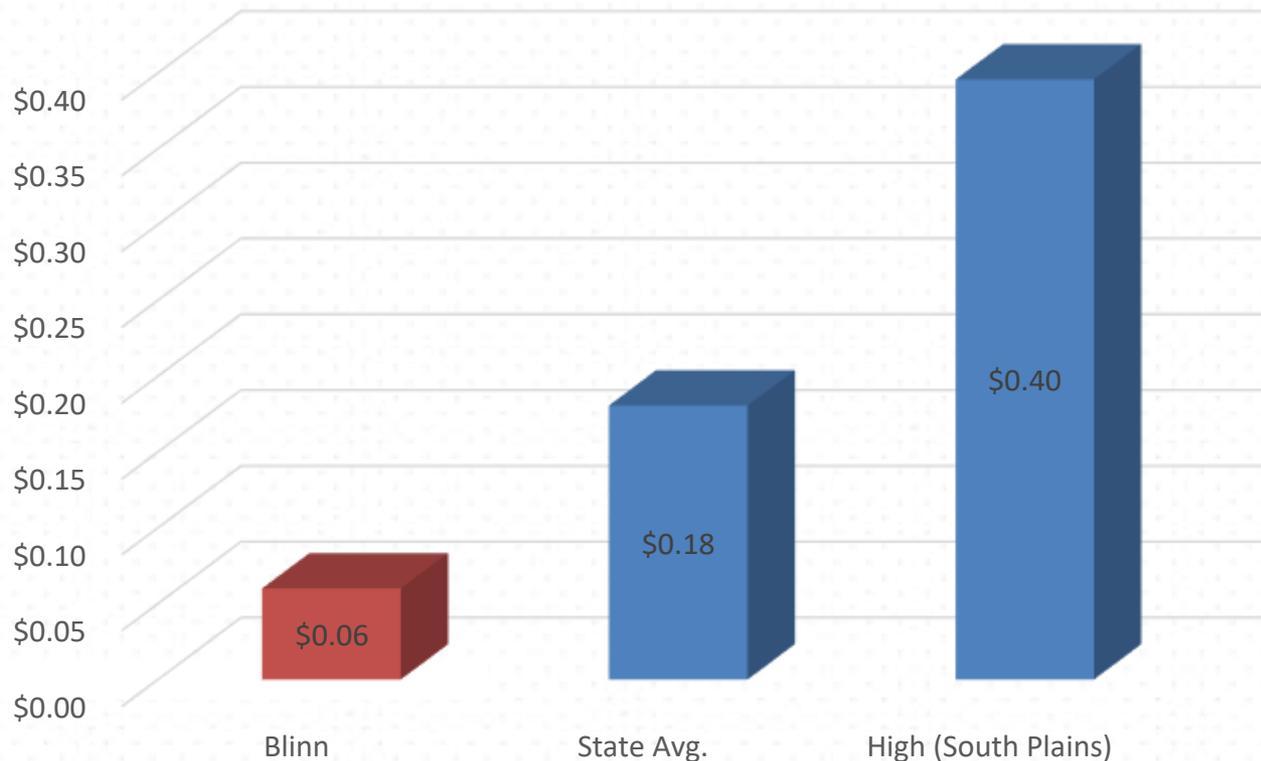
Revenue Sources

■ State Funding ■ Property Taxes ■ Tuition and Fees



Community College Tax Rates

Tax Rate Per \$100 Valuation



Blinn College Tax Rate

YEAR	TAX RATE
2017	\$0.0601
2016	\$0.0601
2015	\$0.0601
2014	\$0.0584
2013	\$0.060



Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)

Southern Association of Colleges and Schools Commission on Colleges



**The regional accreditor for higher education
institutions in the Southern United States.**

Accreditation Purposes

1. Assure the public of the quality of programs.
2. Help higher education institutions and programs develop improvement plans.
3. Serve a “gatekeeper” function for access to federal financial aid funds.



Campus Advisory Committee Description of Purpose and Overview

Advisory Committee Overview

- Each member of this inaugural Brenham Campus Advisory Committee is appointed to a term that ends in August 2019. Members can be re-appointed to three two-year terms.
- The advisory committee shall meet at least twice per year and is subject to the Open Records Act.

Advisory Committee Overview

- The role of an advisory committee shall be advisory in nature, and the committee shall have no legal authority to make final decisions on behalf of the board or the College District. They shall provide input to the board and College District administration about the educational needs of the service area.
- Each committee shall elect a chair, vice chair, and secretary.



View From the Board's Perspective



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Brenham Campus Advisory Committee Presentation

www.blinn.edu



Overview of Brenham Campus and Facilities

Recently Completed Projects

Kruse Center



RELLIS Campus



Mill Creek Hall



Brenham Cafeteria



Overview of Brenham Campus and Facilities

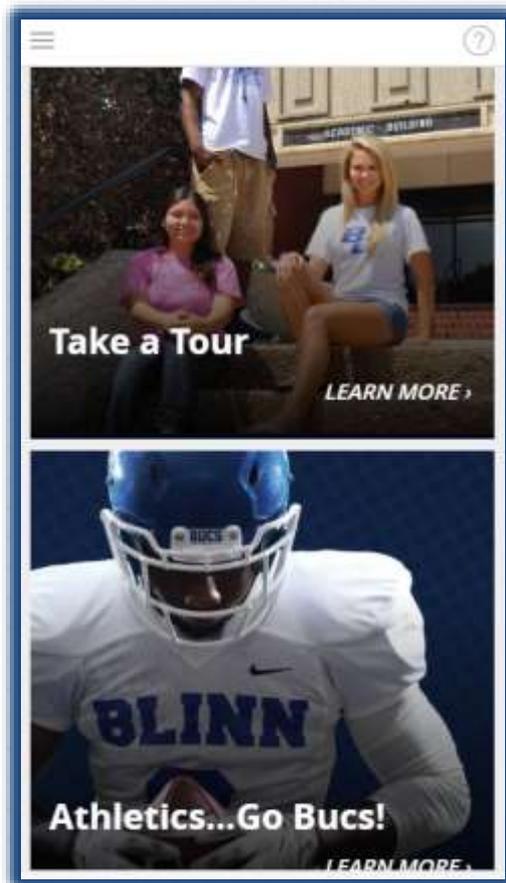
Interactive Campus Map



<https://cdn-map1.nucloud.com/nucloudmap/index.html?map=310>

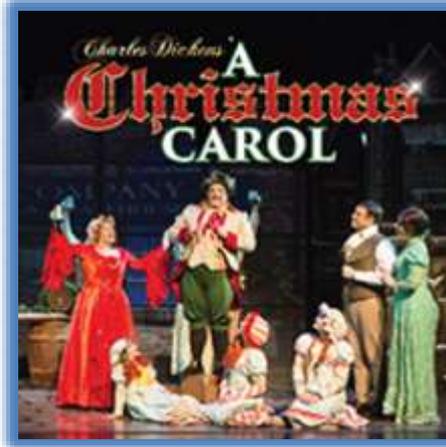
Overview of Brenham Campus and Facilities

Blinn Mobile App



Overview of Brenham Campus and Facilities

Blinn College Performing Arts Series 2018-2019



www.blinn.edu/performingartsseries

www.blinn.edu

Overview of Brenham Campus and Facilities

Blinn College Buccaneers



www.buccaneersports.com

www.blinn.edu

Enrollment Management Update

www.blinn.edu



Enrollment Management

Fall 2018

- 19,531 Students District-wide
- 2,774 Students in Brenham
- 17.7% Increase from Fall 2017

Enrollment Management

Fall 2019

- Apply Texas application opened on September 1, 2018
- 353 applications as of September 11, 2018
- 120 Brenham Campus

Enrollment Management

How did we do it?

- Getting back to our roots in Student Services
 - Students are the focus
 - Offering exceptional customer services
 - Going the extra mile
 - Working as “One Blinn”

Enrollment Management

How did we do it?

- Cross training within departments and across campuses
- One-way and Two-way text notifications
- Increased social media
- Capitalized on “chat”

Enrollment Management

“There’s no need to think outside of the box if you get rid of the box to begin with.”

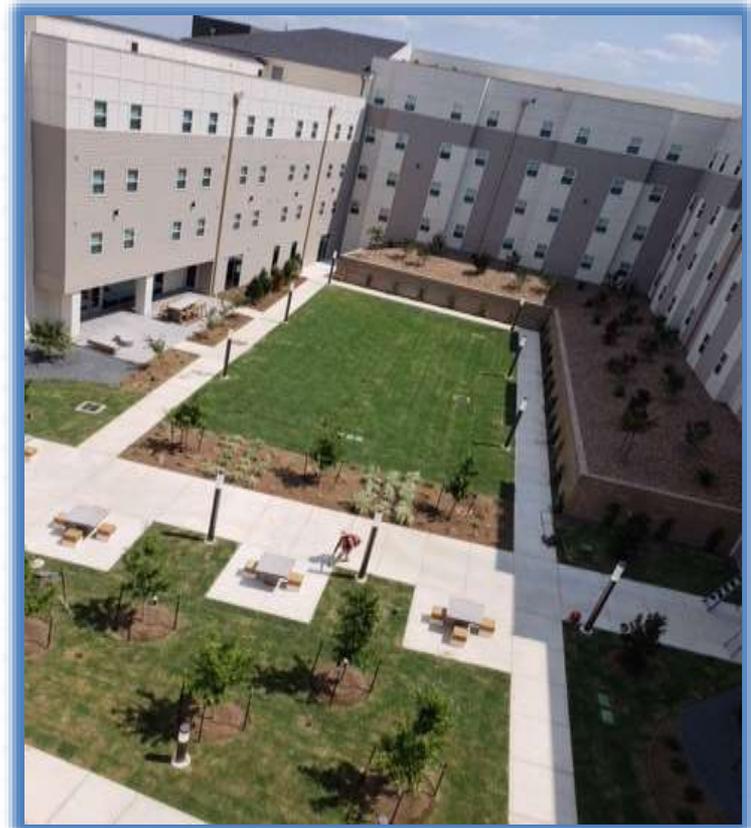
~ Dr. John Turner

- Open Saturdays
- Extended hours
- Boots on the ground (getting everyone involved, front and center)

Housing and Residence Life Update

Housing and Residence Life

- Mill Creek Hall
 - Blinn College's newest residence hall
- Overall Housing Information
 - 1765 available beds
- Housing Application Process
 - Opened up earlier than previous years
 - Housing Assignments made sooner than in the past



Housing and Residence Life

- New Initiatives for Fall 2018
 - Our Anchor Program has been restructured and now called Odyssey with the intention to capture high risk students
 - Realignment of professional staff to better support student needs
 - Worked with our partners in International Student Services to provide greater accessibility to housing on campus for international students
 - BUC WOW events in partnership with Student Leadership and Activities to foster student engagement
 - Established a new summer housing option that allows students who wish to work or maintain their current jobs in Brenham to live on campus without having to take classes

Prospective Student Relations Update

www.blinn.edu



Prospective Student Relations

- Increased Preview Day attendance
- Mobile Go Center presence at High Schools and area events
- Blinn Bound
- Two way texting and call backs
- Packaged financial aid students
- Assisting students complete the Apply Texas application & FAFSA

Prospective Student Relations

Mobile Go Center



Prospective Student Relations

TEEX Welding Simulation Unit



Prospective Student Relations

Going Forward

- FAFSA and Apply Texas
- Online and Blinn Mobile Tour Requests
- Campus Interactive Map
- TEEEX Welding Simulation Unit

Financial Aid and Scholarships Update

www.blinn.edu



Financial Aid and Scholarships

What we do

- Over 26,000 FAFSAs received annually
- Over 9800 students receive some form of financial assistance
- Over \$64,715,267 processed annually
 - Federal and state grants, work study, and loans - \$55,951,296
 - Scholarships (internal and external) - \$2,915,662
 - Waivers/exemptions - \$2,393,670 (including Hazlewood)
 - VA educational benefits and Hazlewood exemptions

Financial Aid and Scholarships

Steps to improve enrollment for the 2018-2019 year

- Over 3000 students contacted in February in 2018
- Financial Aid REMIND with 1372 followers
- Chat feature implemented in August for students to chat with financial aid staff
- Unenrolled students who were awarded financial aid were passed to Advising for contact
- Dynamic Forms implemented to allow for:
 - E-sign for documents by students and parents
 - Document upload
 - Works with current imaging system to automatically assign documents to students

Student Leadership and Activities Update

www.blinn.edu



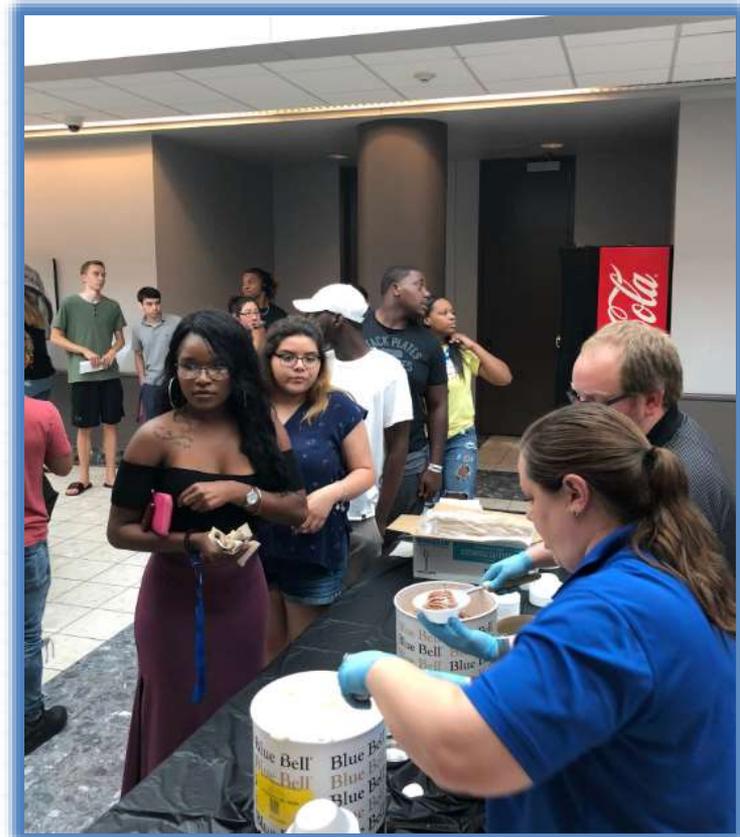
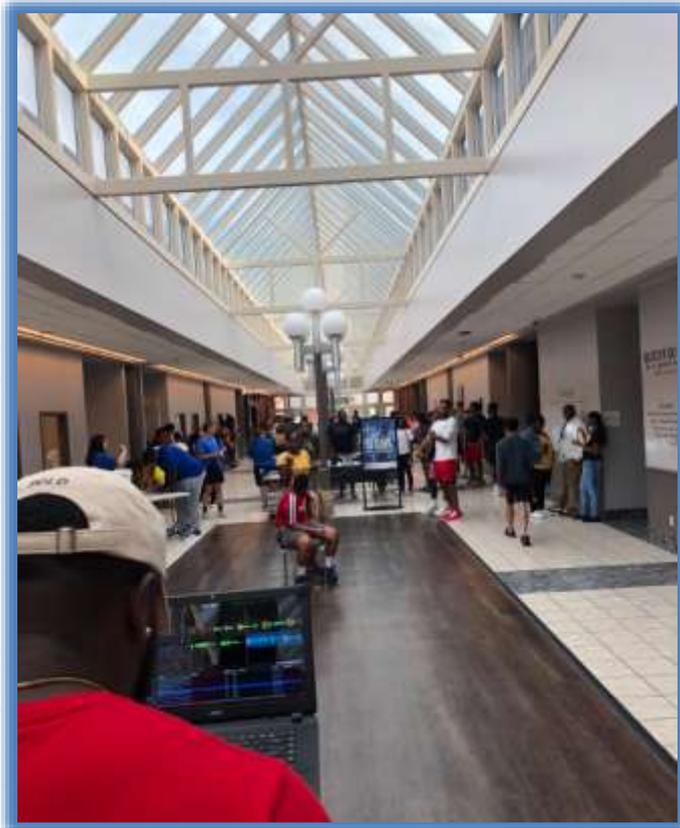
Student Leadership & Activities

- #BucWOW
 - August 22 – August 31
 - Collaboration with Residence Life
 - 21 events for the week and a half
 - Will repeat in Spring and Fall 2019



Student Leadership & Activities

Welcome Back Social



Student Leadership & Activities

Homecoming Week

- October 15: Battle of the Halls
- October 16: SGA Fall Festival
- October 17: Talent Show
- October 18: Thursday Night Football Watch Party
- October 19: Homecoming Dance
- October 20: Homecoming Game @ 3 p.m.

Crowning King & Queen at Halftime



Student Leadership & Activities

Kruse Center

- Community Memberships
- Intramurals



Brenham Campus Advisory Committee Presentation

www.blinn.edu

